

Put Up For Handy Reference

INTELLIGENT SHOPPERS:

Are the ones who read what the progressive merchants are offering--and then cooperate with their efforts to assist their patrons by doing as much of their shopping as possible "with the merchant who advertises," because he is showing a disposition to please and help his customers by advertising. Furthermore it is in the stores of such merchants that one is most likely to find the things desired.

STEAMERS IN
This Type
LEAVE FOR THE COAST.

Honolulu Star-Bulletin STEAMER DAY REMINDER

STEAMERS IN
This Type
ARRIVE FROM THE COAST.

STAR-BULLETIN Want Ads get quick results

MARCH, 1915

Send your Printing to the STAR-BULLETIN

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|----------------------|------------------------|----------------|---|--------------------------|-------------------|
| The Buying Public reads the Star-Bulletin for Store News | 1 | Matsonia 2 Manoa | 3 | 4 | Manchuria 5 Makura | 6 |
| 7 | Sierra Texan 8 | 9 Mongolia | 10 Matsonia | 11 | Tenyo Maru 12 | 13 Sierra |
| 14 | 15 | 16 Shinyo Maru | 17 | Mexican 18 | 19 | 20 |
| 21 | Ventura 22 | 23 Persia | Makura 24 | 25 Sonoma | 26 | Nippon Maru 27 |
| Dakotan 28 | 29 | 30 Korea | 31 | <p>STAR-BULLETIN ADVERTISING PAYS. THERE ARE PLENTY OF EXAMPLES OF IT RIGHT IN HONOLULU WHERE BUSINESS HAS BEEN WONDERFULLY DEVELOPED THROUGH THIS MEDIUM. WAITING FOR BIGGER BUSINESS BEFORE STARTING AN ADVERTISING CAMPAIGN IS LIKE LOOKING THROUGH THE WRONG END OF FIELD GLASSES. THE STAR-BULLETIN THOROUGHLY COVERS HONOLULU AND THE REST OF THE TERRITORY AS NO OTHER PAPER DOES.</p> | | |

Join The Ranks Of Intelligent Shoppers